

A.M.ARIE

A G E N C Y

WHO WE ARE

OUR METHODS

SERVICES

CLIENT CASE STUDIES

CONTACT

WHO WE ARE

O



THE AGENCY

We are a boutique agency that provides attention to detail service for our client's projects. Our team's backgrounds and skills are vetted to ensure we bring success to every assignment. We shape our partner's visions into reality through strategic methods, consistent communication, and collaborative action plans.

WHAT WE DO:

- + BRAND DEVELOPMENT + DESIGN
- + SOCIAL MEDIA MARKETING
- + PUBLIC RELATIONS
- + DIGITAL MARKETING

OUR METHODS

02

Serving With Passion

We are passionate about the clients we serve and are committed to creating an experience that captivates your audience.

Nurturing Our Relationships

We are committed to growing long-term relationships with our clients. Building trust and confidence such that our clients will choose us to tell their stories.

Strategic Counsel

We are a valued source that devises strategies and provides formal and informal advice on various issues. We view ourselves as an integral extension of our client's business.

Innovation Through Technology

We leverage technology aggressively to deliver streamlined processes and dependable solutions for our clients. We are committed to the idea that technology is the key to taking the lead in a highly digital environment.

Integrity

We dedicate ourselves to being reliable in all our interactions. We insist that the guides of honesty and fairness measure our actions.



CLIENT CASE STUDIES

05

TINA LIFFORD

WHAT WE DID:

OWN TV actress, Tina Lifford's Inner Fitness brand promotes the development of habits that foster resilience and relieve stress. We headed the curation and execution of Lifford's social media channels and led her branding strategy. We developed video segments designed to increase audience engagement and growth ahead of her book launch. Within the first quarter, her social media audience increased by over 24K across all platforms.



DON SMITH

WHAT WE DID:

Don Smith of ADonLife is internationally known for his luxury eyewear collection and his dynamic creative direction. Smith is the owner of a creative coalition of artist from fashion, beauty, and photography industries. We headed event marketing and project management for various events showcasing Smith's talent. Our work resulted in sold-out event attendance and brand exposure.



NOIR FUNK

THE BRAND:

Kayla Bolton of Noir Funk helps her clients grow, sustain and transform their brands by conceptualizing the creative component of branding: creative direction, styling, makeup artistry, photography, and hair styling. She is nationally known for her luxury artisan ear art.

WHAT WE DID:

We completed a brand overhaul for Noir Funk by updating her logo, business, social media, and influencer strategies which helped her secure and local and national media placements, and sold out ear art collections.



THE SELFIE BAR

THE BRAND:

The Selfie Bar is a collection of art installations centered around the life of luxury. The owner, Dana Gordon, is the first to open a luxury themed selfie museum in the Dallas-Forth Worth area.

WHAT WE DID:

We refreshed The Selfie Bar's logo and created their marketing, social media, and public relations strategies. We successfully increased their social media reach by 3.4K+ and their engagement by over 400% by utilizing customized graphics and hands-on strategic counsel. We developed their brand partnerships to help successfully launch their ribbon-cutting ceremony and grand opening events with government officials, influencers, and local business owners.



NEXT STEPS

04

WE'D LOVE TO CHAT.

Visit us online to schedule your consultation. Don't be a stranger!

We'd love to stay in contact on our social media pages, so be sure to give us a follow.

@AMARIEAGENCY



CONTACT@AMARIEAGENCY.COM
WWW.AMARIEAGENCY.COM

